



Former TV Apprentice contestant Raj Dhonota

TV Apprentice shows the way

A former Apprentice contestant has pledged £1 million of his own cash to help new businesses.

Raj Dhonota, who grew up in Dartford, aims to establish two start up businesses each week through his StartUp Fund.

The former Leigh City Technology College pupil appeared on the first series of the BBC show starring Lord Sugar.

And much like the straight-talking cockney business guru, Mr Dhonota is using his own money to help companies get off the ground.

The entrepreneur is setting up the fund to help firms avoid the mistakes he made with his first business in 2001, which made unrecoverable losses, leaving him bankrupt.

Mr Dhonota, who lives in Keston, Bromley, said: "I know too well how hard it is to establish a viable and profitable business without finance, support and experience."

Mr Dhonota has been a self-employed business mentor since appearing on the show in 2005.

To apply for the StartUp Fund, visit www.rajdhonota.com